

**Thematic plan of independent work of the student
in the discipline "Pharmaceutical marketing"
for students of the educational program
of the specialist in the specialty 33.05.01 Pharmacy,
direction (profile) Pharmacy,
full-time of study
for the 2023-2024 academic year**

№	The topic of independent work	Hours (academic)
1.	Rules for effective pharmaceutical product presentation	12
2.	Innovative forms of pharmaceutical services to the population	12
3.	Official business style of communication of employees and communication with visitors of pharmacies.	12
4.	Control of independent work	2
	Total	38

Considered at the meeting of the department of Management and Economics of Pharmacy, Medical and Pharmaceutical Merchandising "26" May 2023, protocol No. 10.

Head of the Department,

Doctor of Pharmacy



L.M. Ganicheva