

**Оценочные средства для проведения аттестации
по дисциплине «Деловой иностранный язык»
для обучающихся по образовательной программе
магистратуры
по направлению подготовки 38.04.02 «Менеджмент»,
профиль «Стратегический менеджмент и маркетинг в
здравоохранении»,
форма обучения заочная
на 2024-2025 учебный год**

4.1. Оценочные средства для проведения текущей аттестации по дисциплине
Текущая аттестация включает следующие типы заданий: тестирование,
контрольная работа, собеседование.

4.1.1. Примеры тестовых заданий.

Проверяемые индикаторы достижения компетенции: УК-4.1.1, УК-4.2.1,
ОПК-2.1.1

№	Тесты для текущей аттестации	Проверяемые компетенции
1.	<p>Match the words with the definitions:</p> <p>1. Managment equipment and - a. finances, information well as the people</p> <p>2. Resources of the organization managers -b. implies that through their actions in advance</p> <p>3. Planning managers - c. means that attempt to organization towards their goals</p> <p>4. Controlling of organizing, leading and</p>	УК-4 (3)

	<p>controlling</p> <p>the efforts</p> <p>of</p> <p>organization</p> <p>members</p> <p>and of using</p> <p>all other</p> <p>organizational</p> <p>resources to</p> <p>achieve</p> <p>stated</p> <p>organizational</p> <p>goals</p> <p>1. Choose one of the words or phrases that matches the sentence best.</p> <p>5. An organizational structure that blocks information sharing is ...</p> <p>a) inappropriate</p> <p>b) important</p> <p>c) unlikely</p> <p>6. If we want costs to get smaller we try to ... them.</p> <p>a) increase</p> <p>b) reduce</p> <p>c) set</p> <p>7. If problems arise without advanced notice, this is a sign that the organizational structure is ... the work of the company.</p> <p>a) helping</p> <p>b) inhibiting</p> <p>c) simplifying</p> <p>8. An increase in conflicts prevents decisions from being effectively</p> <p>a) stretched</p> <p>b) exchanged</p> <p>c) implemented</p> <p>9. Another warning sign of an inappropriate</p>	
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	organizational structure is a) a high role ambiguity b) a high quality standard c) high costs of production 10. Express in one word: The modification of the line organization by adding staff specialists to handle certain specific duties –	
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4.1.2. Пример варианта контрольной работы

Проверяемые индикаторы достижения компетенции: УК-4.1.1, УК-4.1.2, УК-4.1.3, УК-4.1.4, УК-4.1.5, УК-4.1.6, ОПК-2.1.1

Task 1. Put an appropriate preposition/adverb in the following gaps if necessary.

1. One of our secretaries deals exclusively ___ customers' complaints.
2. This simply shifts the cost of medical insurance ___ employer ___ employee.
3. Their present-day problems are resulting ___ past errors.
4. The government has responded ___ public pressure by abolishing the new tax.
5. The campaign has certainly succeeded ___ raising public awareness of the issue.

Task 2. Expand the sentences

1. Modern practice views leadership as ...
2. To be an effective leader, a manager must ...
3. Managers need great flexibility...
4. Management styles range from ...
5. In practice, the best managers must ...

Task 3. Choose the right form of the verbs:

1. Universities (concentrate, concentrated) on science in the 19th and 20th centuries.
2. By the end of the 19th century, the German university model (has spread, had spread) around the world.
3. In some countries the vast majority of students (attends, attend) university in their local town.
4. We (practice, will practice) spoken English while they stay with us.

4.1.3. Перечень вопросов для собеседования

Проверяемые индикаторы достижения компетенции: УК-4.1.1, УК-4.1.2, УК-4.1.3, УК-4.1.4, УК-4.1.5, УК-4.1.6, ОПК-2.1.1

№	Вопросы для текущей аттестации	Проверяемые компетенции
1.	Management and its Functions	УК-4 (3)
2.	Defining Management	УК-4 (3)
3.	Human resource management	УК-4 (3)

4	Types of managers	УК-4 (3)
5.	Human resource management	УК-4 (3)
6.	Recruiting employees	УК-4 (3)
7.	Training and development employees	УК-4 (3)
8.	Compensating, scheduling and appraising employees	УК-4 (3)

4.2. Оценочные средства для проведения промежуточной аттестации по дисциплине

Промежуточная аттестация проводится в форме зачета.

Промежуточная аттестация включает следующие типы заданий: лексико-грамматические задания и резюме профессионально-ориентированного текста.

4.2.1. Примеры лексико-грамматических заданий.

Проверяемые индикаторы достижения компетенции: УК-4.1.1, УК-4.2.1, ОПК-2.1.1

1. Составьте общий вопрос:

4.1. Healthcare managers in pharmaceutical companies work in areas such as marketing, sales, research, or clinical trials.

4.2. Several decades ago very few schools offered master's degree programs in healthcare management.

2. Составьте специальный вопрос к подчеркнутому слову / словосочетанию:

4.3. Tomorrow she is flying to Moscow to participate in the conference.

4.4. The manager was studying documentation for medical equipment when he noticed a mistake in the contract.

3. Составьте вопрос к подлежащему:

4.5. This professor gave us a course of lectures in Marketing last year.

4.6. Some healthcare managers travel regularly as a part of their job, in order to attend or conduct training sessions, network with other healthcare managers.

4. Поставьте глагол в правильную видовременную форму:

Present Tenses (Simple, Continuous, Perfect); Past Tenses (Simple, Continuous); Future (Simple)

4.7. Healthcare managers (to work) in a variety of settings within the healthcare industry.

4.7.1. a) work b) worked c) have worked

4.8. Next year our bachelor of science in healthcare management program (to teach) you the leadership skills.

4.8.1. will teach b) teach c) have taught

4.9. Healthcare managers usually (to work) with all members of their staff for keeping the facility running efficiently and effectively.

4.9.1. works b) is working c) has worked

4.10. When the patient (to come) to the out-patient department, the receptionist (to speak) to the nurse

4.10.1. have come/spoke b) came/was speaking c) come/speak

4.11. We (to be) present at the lecture in History last week.

4.11.1. have been b) were c) were being

4.12. We just (to discuss) this issue at our today's meeting.

4.12.1. have discussed b) discussed c) were discussing

5 Выберите правильный вариант глагола формы активного или пассивного залога:

1. Подготовьте резюме профессионально-ориентированного текста на иностранном языке в рамках письменной коммуникации.

Medical and Health Services Management Careers

In the healthcare business, effective management is needed to ensure quality services are provided to those in need. Health services and medical managers include those people who supervise, direct, plan, and coordinate healthcare. Generalist manager positions supervise entire systems and facilities while specialist positions manage particular services or clinical departments.

In a large facility, the top administrator generally has several assistant administrators to assist in decisions made each day. Medical records, surgery, health information, nursing, and therapy are clinical areas that assistant administrators might manage. Top administrators are responsible for managing the more tedious operations in small facilities. In a nursing home, these details could include a greater role in resident care, finance, admissions, facility operations, and personnel.

A clinical manager is responsible for coordinating activities with various managers, evaluating work and personnel, developing budgets and reports, as well as creating and executing procedures, policies, and objectives for their department. Clinical management positions require experience or training in specific clinical areas. For example, an administrator over medical records and health information generally has a bachelor's degree in either medical record administration or health information while a director of physical therapy must have extensive experience as a physical therapist.

The managers of group medical practices work alongside with physicians. In small medical groups, policy decisions are made by the physicians and office managers are responsible for the business affairs; larger medical groups often hire a full-time administrator to run the day-to-day business and to handle business issues and policy decisions.

Health services and medical managers working in managed care facilities have similar responsibilities to corresponding managers of group practices; however, they manage larger staffs and work more in preventive care and community outreach than the managers of group practices. Health service and medical managers may be responsible for supervising numerous health system facilities that provide a variety of inpatient and outpatient services.

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Заведующий кафедрой



В.В. Жура